

#1533341

Station Order Revised SC-Bernie 2020

Market: Florence, SC**Flight Dates:** Monday, February 24, 2020 to Saturday, February 29, 2020

Estimate ID

1946

Contact: Ron Bass**Email:** rbass@wmbfnews.com**Phone:** 843-839-9623**Fax:** 843-839-9625**Direct:** 843.839.7927**WMBF-TV**

Program Name	DP	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Total
		Length			Feb 24	Feb 25	Feb 26	Feb 27	Feb 28	Feb 29	
WMBF 5a News	EM	M-F		\$70.00	2	2	2	2	2		10
5:00 AM 6:00 AM		30		\$700.00							
6a News	EM	M-F		\$200.00	2	2	2	2	2		10
6:00 AM 7:00 AM		30		\$2,000.00							
Toda y show	EM	M-F		\$200.00	4	4	4	4	4		20
7:00 AM 9:00 AM		30		\$4,000.00							
Noon News	DT	M-F		\$30.00	1	1	1	1	1		5
12:30 AM 1:00 PM		30		\$150.00							
Today 3	DT	M-F		\$100.00	1	1	1	1	1		5
9:00 AM 10:00 AM		30		\$500.00							
Today 4	DT	M-F		\$75.00	1	1	1	1	1		5
10:00 AM 11:00 AM		30		\$375.00							
Access	DT	M-F		\$30.00	1	1	1	1	1		5
11:00 AM 12:00 PM		30		\$150.00							
Days of Lives	DT	M-F		\$120.00	1	1	1	1	1		5
1:00 PM 2:00 PM		30		\$600.00							
DATELINE MF<	DT	M-F		\$30.00	1	1	1	1	1		5
2:00 PM 3:00 PM		30		\$150.00							
Funny You Ask	EF	M-F		\$30.00	1	1	1	1	1		5
3:00 PM 3:30 PM		30		\$150.00							
Funny You Ask	EF	M-F		\$30.00	1	1	1	1	1		5
3:30 PM 4:00 PM		30		\$150.00							

Please submit all invoices electronically. Agency ID: TV17137 or 9917137

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 2/21/2020 11:10:06 AM

WMBF-TV

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WMBF-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Total
				Feb 24	Feb 25	Feb 26	Feb 27	Feb 28	Feb 29	
WMBF 4p News	EN	M-F	\$60.00	2	2	2	2	2		10
4:00 PM 5:00 PM		30	\$600.00							
WMBF 5p News	EN	M-F	\$145.00	2	1	2	1	1		7
5:00 PM 5:30 PM		30	\$1,015.00							
WMBF 6p News	EN	M-F	\$250.00	1	2	1	2	2		8
6:00 PM 6:30 PM		30	\$2,000.00							
WMBF 7p News	EN	M-F	\$150.00	2	1	2	1	2		8
7:00 PM 7:30 PM		30	\$1,200.00							
WMBF NEWS @ 11	LN	M-F	\$200.00	2	2	2	2	2		10
11:00 PM 11:30 PM		30	\$2,000.00							
Access	PA	M-F	\$150.00	1	1	1	1	1		5
7:30 PM 8:00 PM		30	\$750.00							
VOICE-NBC	PT	M	\$700.00	1						1
8:00 PM 10:00 PM		30	\$700.00							
Manifest	PT	M	\$500.00	1						1
10:00 PM 11:00 PM		30	\$500.00							
This US	PT	Tu	\$500.00		1					1
9:00 PM 10:00 PM		30	\$500.00							
New amsterdam	PT	Tu	\$800.00		1					1
10:00 PM 11:00 PM		30	\$800.00							
Chicago	PT	W	\$400.00			1				1
8:00 PM 9:00 PM		30	\$400.00							

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Direct: 843.839.7927

WMBF-TV

Program Name	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Total
	DP	Length		Feb 24	Feb 25	Feb 26	Feb 27	Feb 28	Feb 29	
Chicago	PT	W	\$500.00			1				1
9:00 PM 10:00 PM		30	\$500.00							
Chicago	PT	W	\$500.00			1				1
10:00 PM 11:00 PM		30	\$500.00							
Law & Order	PT	Th	\$300.00				1			1
10:00 PM 11:00 PM		30	\$300.00							
BLACKLIST-NBC	PT	F	\$300.00					1		1
8:00 PM 9:00 PM		30	\$300.00							
Station Gross Totals			\$20,990.00	28	27	29	26	27		137
Station Net			\$17,841.50							

Please submit all invoices electronically. Agency ID: TV17137 or 9917137

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BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

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WMBF-TV

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mary@bluewestmedia.com

ORDER

Orders	Order / Rev:	1533341	
	Alt Order #:		
	Product Desc:	Bernie 2020	
	Estimate:	1946	WMBF
	Flight Dates:	02/24/20 - 02/29/20	Primary AE: Ronald Bass
	Original Date / Rev:	02/21/20 / 02/21/20	Sales Office: MYR-N
	Order Type:	NORMAL	Sales Region: National
Agency	Name:	BlueWest Media	
	Buying Contact:	Mary Wittemyer	Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		5130 E 18th Avenue	Billing Cycle: EOM/EOC
		Denver, CO 80220	Agency Commission: 15%
Advertiser	Name:	Bernie 2020	
	Demographic:	A35+	New Business Thru:
	Product Codes:	Candidate - National - President	Advertiser External ID: 169394
	Revenue Code 1:	AGY	Agency External ID: 8506
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-CAND	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	02/28/20	137	\$20,990.00	\$17,841.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	137	\$20,990.00	\$17,841.50	0.00
Totals	137	\$20,990.00	\$17,841.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ronald Bass	MYR-N	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMBF	02/24/20	02/29/20	M-F 5a News M-F 5a News	CM	5-6a	MTWTF--	:30	10	\$70.00	P-03	0.00	NM	10	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--					10	\$70.00		0.00			
N 2	WMBF	02/24/20	02/29/20	M-F 6a News M-F 6a News	CM	6-7a	MTWTF--	:30	10	\$200.00	P-03	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--					10	\$200.00		0.00			
N 3	WMBF	02/24/20	02/29/20	NBC Today Show NBC Today Show	CM	7-9a	MTWTF--	:30	20	\$200.00	P-03	0.00	NM	20	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--					20	\$200.00		0.00			
N 4	WMBF	02/24/20	02/29/20	M-F 1230p-1p M-F 1230-1p	CM	1230-1p	MTWTF--	:30	5	\$30.00	P-04	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--					5	\$30.00		0.00			
N 5	WMBF	02/24/20	02/29/20	NBC Today Show II Today Show 3rd Hr	CM	9a-10a	MTWTF--	:30	5	\$100.00	P-03	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/24/20	03/01/20	MTWTF--					5	\$100.00		0.00			
N 6	WMBF	02/24/20	02/29/20		CM	Today w/ Hoda &	MTWTF--	:30	5	\$75.00	P-03	0.00	NM	5	\$375.00

Order / Rev: 1533341
 Alt Order #:
 Flight Dates: 02/24/20 - 02/29/20

Advertiser: Bernie 2020
 Product Desc: Bernie 2020
 Estimate: 1946
 WMBF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NBC Today Show III Today w/ Hoda & Jenna															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/24/20		02/24/20	03/01/20	MTWTF--					5	\$75.00		0.00			
N 7	WMBF	02/24/20	02/29/20	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	:30	5	\$30.00	P-04	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/24/20		02/24/20	03/01/20	MTWTF--					5	\$30.00		0.00			
N 8	WMBF	02/24/20	02/29/20	NBC Days of Our Lives NBC Days of our Lives	CM	1-2p	MTWTF--	:30	5	\$120.00	P-03	0.00	NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/24/20		02/24/20	03/01/20	MTWTF--					5	\$120.00		0.00			
N 9	WMBF	02/24/20	02/29/20	M-F 2p-3p M-F 2-3p	CM	2-3p	MTWTF--	:30	5	\$30.00	P-04	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/24/20		02/24/20	03/01/20	MTWTF--					5	\$30.00		0.00			
N 10	WMBF	02/24/20	02/29/20	M-F 3-330P M-F 3-330P	CM	3-330p	MTWTF--	:30	5	\$30.00	P-04	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/24/20		02/24/20	03/01/20	MTWTF--					5	\$30.00		0.00			
N 11	WMBF	02/24/20	02/29/20	M-F 3-330P M-F 3-330P	CM	3-330p	MTWTF--	:30	5	\$30.00	P-04	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/24/20		02/24/20	03/01/20	MTWTF--					5	\$30.00		0.00			
N 12	WMBF	02/24/20	02/29/20	M-F 4p News M-F 4p News	CM	4-5p	MTWTF--	:30	10	\$60.00	P-03	0.00	NM	10	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/24/20		02/24/20	03/01/20	MTWTF--					10	\$60.00		0.00			
N 13	WMBF	02/24/20	02/29/20	M-F 5p News M-F 5p News	CM	5-530p	MTWTF--	:30	7	\$145.00	P-03	0.00	NM	7	\$1,015.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/24/20		02/24/20	03/01/20	MTWTF--					7	\$145.00		0.00			
N 14	WMBF	02/24/20	02/29/20	M-F 6p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	8	\$250.00	P-03	0.00	NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/24/20		02/24/20	03/01/20	MTWTF--					8	\$250.00		0.00			
N 15	WMBF	02/24/20	02/29/20	M-F 7p News M-F 7p News	CM	7-730p	MTWTF--	:30	8	\$150.00	P-03	0.00	NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/24/20		02/24/20	03/01/20	MTWTF--					8	\$150.00		0.00			
N 16	WMBF	02/24/20	02/29/20	M-F Late News M-F Late News	CM	11-1135p	MTWTF--	:30	10	\$200.00	P-03	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/24/20		02/24/20	03/01/20	MTWTF--					10	\$200.00		0.00			
N 17	WMBF	02/24/20	02/29/20	M-F 730p News M-F 730p News	CM	730-8p	MTWTF--	:30	5	\$150.00	P-03	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/24/20		02/24/20	03/01/20	MTWTF--					5	\$150.00		0.00			
N 18	WMBF	02/24/20	02/29/20	NBC Monday Prime 2 H Monday Prime 2-Hour	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	-----	:30	1	\$700.00	P-03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/24/20		02/24/20	03/01/20	M-----					1	\$700.00		0.00			
N 19	WMBF	02/24/20	02/29/20	NBC Monday Prime Hr 3 Monday Prime Hr 3	CM	10-11p	M-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/24/20		02/24/20	03/01/20	M-----					1	\$500.00		0.00			
N 20	WMBF	02/24/20	02/29/20	NBC Tuesday Prime Hr 2 Tuesday Prime Hr 2	CM	9-10p	-T-----	:30	1	\$800.00	P-03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 02/24/20		02/24/20	03/01/20	-T-----					1	\$800.00		0.00			

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Advertiser: Bernie 2020
 Product Desc: Bernie 2020
 Estimate: 1946

WMBF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	-T-----					1	\$800.00		0.00			
N 21	WMBF	02/24/20	02/29/20	NBC Tuesday Prime Hr 3 Tuesday Prime Hr 3	CM	10-11p	-T-----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	-T-----					1	\$500.00		0.00			
N 22	WMBF	02/24/20	02/29/20	NBC Wednesday Prime Hr 1 Wednesday Prime Hr 1	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	--W----	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	--W----					1	\$400.00		0.00			
N 23	WMBF	02/24/20	02/29/20	NBC Wednesday Prime Hr 2 Wednesday Prime Hr 2	CM	9-10p	--W----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	--W----					1	\$500.00		0.00			
N 24	WMBF	02/24/20	02/29/20	NBC Wednesday Prime Hr 3 Wednesday Prime Hr 3	CM	10-11p	--W----	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	--W----					1	\$500.00		0.00			
N 25	WMBF	02/24/20	02/29/20	NBC Thursday Prime Hr 3 Thursday Prime Hr 3	CM	10-11p	---T---	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	---T---					1	\$300.00		0.00			
N 26	WMBF	02/24/20	02/29/20	NBC Friday Prime Hr 1 Friday Prime Hr 1	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	----F--	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/24/20	03/01/20	----F--					1	\$300.00		0.00			
Totals													137	\$20,990.00	